

Dalit Barrett is a designer with a passion for bringing clean, beautiful designs to life.



DALIT DESIGNS

## WORK EXPERIENCE

### **Dalit Designs**

2015 - CURRENT

FREELANCE UI/UX DESIGNER

Worked with multiple clients on various UI/UX projects. Types of projects include: mobile applications, websites, product design, branding & QA. Notable clients include: Vitamin Water, Target, Paperless Post, Spredfast

### **Leafly**

2021

SENIOR PRODUCT DESIGNER

My role at Leafly was to assist with the B2B side of the business. I created dashboards and easy interfaces so that customers could upload their products, keep track of sales and have the ability to forecast trends.

### **SquareFoot**

2015-2016

PRODUCT DESIGNER

I worked with this venture-backed commercial real estate company to create a search platform for business owners looking for office space. Created presentations to help assist in raising capital and growing the business. Worked closely with developers to ensure smooth transition of new digital products.

### **Paperless Post**

2014-2015

PRODUCT DESIGNER

Collaborate with the Product Design team to develop user-centric, interactive visual designs  
Contribute to and maintain the style guide Design new and creative approaches to facilitate user engagement of the product

### **Mobile Agencies: Migration.Mobi & Bestfit**

2011-2014

CREATIVE DIRECTOR & INTERACTIVE DESIGNER

UX, strategy and design for Mobile Applications Front-End Mobile and Web  
Development Project Management and Quality Assurance

### **Philips Consumer Lifestyle**

2008-2011

SENIOR GRAPHIC DESIGNER

Specialized in all aspects of packaging design for the Philips brand across a global market  
Designed all marketing materials and Art Directed all photo shoots

## FORMAL EDUCATION

### **University of Georgia**

MAY 2007

BACHELOR OF FINE ARTS (GRAPHIC DESIGN)



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## MISSION

*As a Senior Product Designer for Babylist, I would bring hard work, passion and dedication to your team along with a strong attention to details. I've had a lot of experience working with product design teams and truly understand what needs to be done to ensure a smooth delivery from initial concept to the final design.*

## SKILLS

UI/UX

FIGMA

ADOBE SUITE

DESIGN SYSTEMS

STRATEGY PLANNING

USER RESEARCH

PROTOTYPING

A:B TESTING

HTML & CSS

JAVASCRIPT

REACT

PASSION FOR AI